

HOST YOUR EVENT AT

RICHMOND RACEWAY COMPLEX

A Variety of Flexible Rental Spaces to Fit Your Needs

1 GARAGE SUITES

735 & 1,169 square feet
Indoor space with garage views suited for 25- or 50-people

VICTORY LANE CLUB 3

1,885 square feet
Infield club with rooftop view, accommodates 125 people

2 EXHIBITION HALL

50,000 square feet
 (Additional 60,000 square feet connected via breezeways)
Open meeting space, customizable to your event needs

TORQUE CLUB 4

15,000 square feet
Executive club level with picturesque views featuring full catering & a/v needs

6 OLD DOMINION BUILDING

36,000 square feet
Historic red-brick victorian space for an event with flair

VIRGINIA CREDIT UNION LIVE! 5

6,000 seat amphitheater
Covered outdoor venue with stage & dressing rooms



600 E. Laburnum Avenue, Richmond, VA 23222

804-228-7506 | RichmondRacewayComplex.com

2025 Facility Rental Rates

Exhibition Halls – Single Building Facility Rental

Facility	Size	Rental Rate (per day)
Expo 1	50,000 sq ft	\$6,500
<i>Expo Hall – Building 1 Rental Includes: lobby area, which includes a show office, café, restrooms, and four ticket windows, additionally included on second floor is use of wellness room and one meeting space (Richmond or Daytona Rooms)</i>		
Expo 2	20,000 sq ft	\$3,750
Old Dominion Building – ODB	36,000 sq ft	\$4,600

NOTE: Expo 3 & 4 are not available for single building rentals.

Exhibition Halls – Multi-Building Facilities Rental

Facilities	Size	Rental Rate (per day)
Multi-Buildings 1 + 2	70,000 sq ft	\$8,500
Multi-Buildings 1 + 2 + 3	100,000 sq ft	\$11,250
Multi-Buildings 1 + 2 + 3 + 4	109,000 sq ft	\$12,250
Multi-Buildings 1 + 2 + 3 + 4 + ODB	145,000 sq ft	\$15,250

Outside and Indoor/Outdoor Facility Rental

Facility/Facilities	Size	Rental Rate (per day)
Covered Arena		\$3,250
Covered Arena + ODB		\$6,500
Boy Scout Village		\$3,500
Bus Lot		\$3,250
Drift Lot		\$3,250
Bus Lot + Drift Lot		\$4,500
Midway		\$6,000
Lot C		\$4,250
Lot D		\$6,000
Lot D – Festival Venue*		Starting at \$20,000
Glass Pavilion and Garden	8,400 sq ft <i>no HVAC</i>	\$3,500
Commonwealth Mall		\$4,250
Amphitheater (includes Commonwealth Mall)		\$15,000
Glass Pavilion + Amphitheater (includes CWM)		\$17,500

NOTE: For outside areas, rental rate is for daylight hours only. Additional fees will apply for outside lighting and use needs to be pre-approved. Rental rates include access to nearest set of restrooms.

Tower and Infield Properties

Facility	Size	Rental Rate (per day)
Torque Club	15,000 sq ft	\$5,000
Victory Lane Club - VLC	1,885 sq ft	\$4,000
Media Center		\$5,550
Infield Suites (only available as an add on to VLC, Fan Zone, or Media Center Rental)	735 sq ft OR 1,169 sq ft	\$2,000
Garage Bays 1-8 (only available as an add on to VLC, Fan Zone, or Media Center Rental)		\$2,250
Garage Bays 9-43 (only available as an add on to VLC, Fan Zone, or Media Center Rental)		\$3,500
Infield Fan Grounds / Concession Area		\$5,250

NOTE: Infield Properties Require Tunnel Attendants. Two attendants if the event is 4 hours or less; three attendants if the event is over 4 hours. Tunnel attendants is a separate amenity. For outside areas, rental rate is for daylight hours only. Additional fees will apply for outside lighting and use requires pre-approval.

Racetrack		
Facilities	Size	Rental Rate (per day)
Racetrack (Includes Garage Bays 1-8)		\$9,775
Racetrack + VLC + Infield Suites + All Garages		\$10,500
Racetrack + VLC + Infield Suites + All Garages + Media Center and Infield Fan Zone		\$12,500

NOTE: Racetrack Rentals Require Tunnel Attendants, Fire Safety and Emergency Medical Services. Rental fees include Tunnel Attendants, Emergency Medical, Fire Safety Personnel, and Wrecker for up to 8 hours for motorized sporting events only. Rental is for daylight hours only. Additional fees will apply for outside lighting and use requires pre-approval. Jet Dryer if needed is charged as amenity at \$600/hr*.

Additional Rental Information and Requirements

- Facility rental hours are from 7:00am – 10:00pm. Show hours must end by 9:00pm, all representatives must be off premises by 10:00pm. Extended use of the facilities will be billed at the rate of \$200.00 per hour per building used.
- The interior of the facility is being rented only. Outdoor areas of the Complex are not included in the rental fees, however, may be rented for additional space needs.
- Facility rentals include complimentary set up and move out time up to 4 hours during normal business hours; for set up or move out time exceeding 4 hours or outside of normal business hours, a half-day rental fee will apply. Normal business hours are defined as 8am-4pm.
- Set up and move out does not include heating, air conditioning or full lighting.
- Heating and air conditioning will be turned on for event day only, especially if all loading doors are open.
- Exhibition Hall Buildings 1, 2, 3 and 4 include marquee signage on building, one dumpster, overhead PA system, and restrooms (one male and one female).
- Every event must have a gate attendee, the amount of parking attendees is determined by attendance. This is not included in the rental fee.
- Torque Club includes existing tables, chairs, handheld mic, background music. Additional a/v connection to wall monitors available for a \$500 fee. (Torque Club can be set up with larger banquet tables or configured for exhibit booth style. Amenity fees will apply along with labor fees to remove existing furniture)
- Floor plans must be submitted 10 days in advance.
- EMT services are required for any event over 1000 attendees.
- All third-party vendors associated with an event must provide insurance certificates naming the Richmond Raceway as additionally insured. Exact verbiage can be provided at signing of contract.
- **All amenities are additional and will be charged at current rate at time/date of use. Amenity needs are required 30 days in advance.**
- Complimentary onsite lit parking areas for you and your attendees; however, parking attendants are required for all events. All arrangements for parking will be made by Richmond Raceway Complex Operations Department and you will be invoiced for this service at the conclusion of your event. (Attendant requirement may be waived based event attendance and other property usage). Promoter may elect to charge attendees for parking, in such case, Richmond Raceway will require a 50% revenue share of parking fees.
- Security for events must be arranged and approved through Richmond Raceway Complex. No outside security agencies may be used.
- All events with alcohol must have a RR security member or HCPD person present.
- Vendor Fees and Forms: Electric, phone/internet and electric are additional charges that will be billed to the event promoter. RR will NOT collect fees from individual show vendors. Promoters are responsible for communicating amenities fees to vendors and for supplying RR advance floorplans to include requested amenities 10 days in advance of designated set up day.
- **2025 Electric is \$50 in advance and \$110 within 10 days of first set up date***
- Post event clean-up is an additional charge for most outdoor events based on attendance.
- Pace Car Rides are \$75 per person* if track is available and available only for Torque Club, Media Center, or Victory Lane Club rentals and \$30/driver.
- Visit www.richmondracewaycomplex.com for more facility information and photos; Richmond Raceway Complex can post events or share from promoter social media sites.

Virginia Credit Union LIVE!
Amphitheater Rental Information

- AEG is exclusive booking promoter.
- Lease Application with three references is required prior to holding any space and AEG must approve if it is a rental rate.
- Rental is for use of the space only and does not include sound/lighting equipment, personnel (ticket takers, ticket sellers, ushers, stage security, Henrico Police, Henrico Fire Marshals, Henrico EMS, cleanup, etc) – average \$25,000+ for personnel only not including sound/lighting/rigging.
- Noise ordinance is 11pm and strictly enforced.
- Music Festival Permit is required to be filled out at least 45 days in advance to the County Attorney's office where the permit will be distributed to different departments for their concert requirement (*A letter from RR is required with this application stating we are allowing them to use our facility on that date*)
- Parking is free on-site, if the promoter wishes to charge for parking, RR will take a revenue share. Additional lighting for parking may be required.
- Vaculive.com for concert information and VACU LIVE on Facebook, Instagram, and twitter

Track Rental Information

- Two Tunnel Attendants required (bill back rate on amenity price list). If the event with load in and load out time included is longer than 4 hours, then three attendants are required.
- Parking attendants required. RR will arrange and bill back as amenity to client.
- A minimum of at least one RR Security Guard is required (to assist with any issues/people roaming around where not allowed)
- \$5 million insurance policy for track rental usage (vehicle or cycling events)
- \$1 million insurance policy for non-profit walks on the track (depending on activities)
- Release of liability waiver required upon entry (tunnel attendants can handle for small groups; additional RR personnel required for larger groups to assist with waivers)

Levy Premium Foodservices Limited Partnership

- Exclusive Caterer and Concessionaire on-site
- Holds ABC license in all buildings and Amphitheater.
- Please contact Levy with any food and beverage inquiries or for information on their buyout policies.
- Whether you work with Levy or do a buyout, all health permitting requirement through the County must be followed.
- Maya Vincelli – Director of Operations for Levy at Richmond Raceway: Maya.Vincelli@Levyrestaurants.com

Richmond Raceway Complex Exclusive Sponsors

- Papa John's Pizza: The official pizza provider of Richmond Raceway Complex

**All amenity fees referenced are subject to change and will be charged at the current rate at time of use.*